

SHINY  
GREEKS™

ΣΝΤ

The **Nu** way to identi**Phi**.

# What are Shiny Greeks?



ΔΕΖ



Shiny Greeks are individual, 1.5" tall, chrome plated Greek letters featuring a marine-grade chrome finish and an automotive industry grade adhesive backing. Originally conceived as a compliment to the now popular chrome university vehicle emblems, Shiny Greeks can be used wherever Greek pride needs to shine.



Paddles and Plaques



Apartment/Dormitory Doors



Keepsake Boxes



Photo Albums/Memoir Books

# Loyalty sells.



## Why sell Shiny Greeks? Here's 10 reasons:

- University pride is only rivalled by sorority and fraternity pride
- Shiny Greeks chrome plated Greek letters are the perfect companion to chrome university emblems
- We offer the entire Greek alphabet plus letters "F" and "J" to capture all possible combinations and demand
- Excellent impulse purchase appeal at bookstores, gift shops, car washes...anywhere where school spirit merchandise or auto accessories are offered
- High quality marine-grade chrome finish with automotive strength peel-and-stick foam adhesive
- Shiny Greeks allow Greek pride to be displayed while adding to vehicle appearance
- Foam backing allows letters to conform to slight curvatures in surfaces
- Each letter packaged in resealable hang-bag and individually barcoded for accurate inventory control
- 18"W x 24"H display holds 28 groups of letters and can be used as countertop or wall hanging
- Typical Shiny Greeks sale is three-letters (MSRP \$18) and in line with a typical university emblem sale

# The Shiny Greeks Lineup



Alpha



Beta



Gamma



Delta



Epsilon



Zeta



Eta



Theta



Iota



Kappa



Lambda



Mu



Nu



Xi



Omicron



Pi



Rho



Sigma



Tau



Upsilon



Phi



Chi



Psi



Omega



F

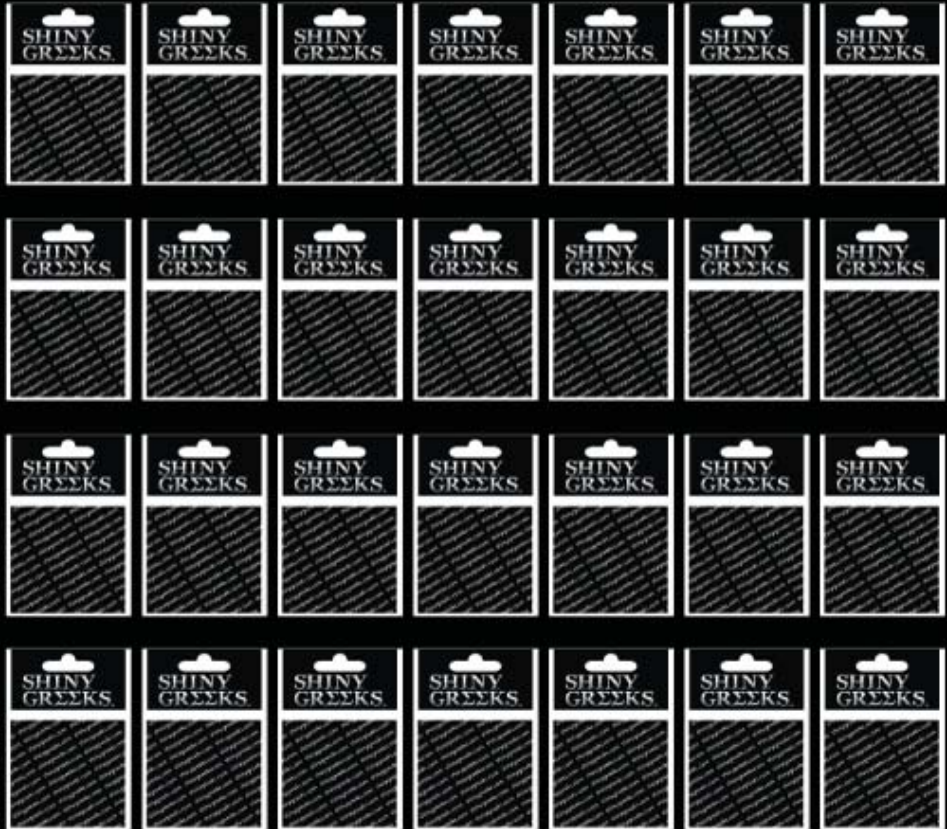


J

# SHINY GREEKS™

# ΑΩΧ

## The Nu way to identiPhi.



### Show your pride on your ride!

The Shiny Greeks countertop/wall display measures 18"W x 24"H and has 28 - 2" acrylic hooks. The attention grabbing graphics compliment the Shiny Greeks individual packages and make it easy for buyers to find just the letters they need.

# How do Shiny Greeks™ sell?



## Clean up on impulse sales.

Shiny Greeks chrome letters convert Greek enthusiasm into quick impulse sales at your store. That's because Shiny Greeks are the newest way for Greeks of all ages to show their pride on their ride in gleaming chrome style.

With the entire Greek alphabet plus the letters "F" and "J", Shiny Greeks give you sales potential for virtually every fraternity or sorority known. And our attractive display draws attention to 28 groups of Shiny Greeks letters displayed from your counter or wall.



Shown actual size, each letter features a marine-grade chrome finish over ABS plastic.

Give us a call today at **(972) 672-0557** or visit [www.shinygreeks.com](http://www.shinygreeks.com) to learn more about becoming a Shiny Greeks retailer.



Our display measures 24"H x 18"W and holds 28 groups of Shiny Greeks letters.

Using our available four-color imprintable flyers to get the word out that your store carries them, you'll be selling Shiny Greeks faster than you can say the Greek alphabet.

